

# welcome to



*MAIN AGENTS FOR THE OUTSTANDING  
VAN DAMME RANGE OF PRODUCTS.*



*A MEMBER OF THE VAN DAMME GROUP OF COMPANIES*



2



## Dealing with VDC

### Ordering

At VDC we endeavor to provide outstanding customer service. Our Sales and Technical support teams are friendly, knowledgeable and efficient and take great pride in their work. They are trained to advise, design and custom build systems, as well as provide you with all the relevant specification sheets and CAD drawings either electronically or in hard copy.

Our remit is to make sure that ordering from VDC is a refreshingly simple and straightforward experience.

#### IF THIS IS NOT WHAT YOU EXPERIENCE PLEASE CONTACT ME ON:

**thecustomerisalwaysright@vdctrading.com** – If I don't know about it I can't fix it. Niall J. Holden, CEO.

**Our Sales Department is open from 9:00am to 6:00pm Monday to Friday.**

**To place an order with VDC please choose one of the following options:**

**Phone:** +44 (0)20 7700 2777

**Email:** [sales@vdctrading.com](mailto:sales@vdctrading.com)

**Web:** [www.vdctrading.com](http://www.vdctrading.com)

**Fax:** +44 (0)20 7700 3888

**Post:** Attention of the sales department

**In person:** You may call at the sales counter to place and collect orders anytime from 9:00am - 5:15pm Monday - Friday.

**Online:**  We also have an eBay shop where our special offers and end of line items are listed so usually worth checking out.

Alternatively you can visit our website and place orders on-line 24 hours a day. They will then be dealt with at the earliest opportunity by our Sales team.

By providing us with an email address your order will be raised and a confirmation sent to you electronically so we can iron out any issues before your goods are despatched.

### Minimum Order

To maintain an efficient administration there is a net minimum order value of £60.00 for non-account customers. This is exclusive of VAT and carriage.

### Paying for an order

**Account customers:** Payment as per agreed credit terms - usually 30 days.

**Non account customers:** Payment can be made by cash, BACS, or credit/debit card.



**Please note:** An account application form can be obtained by contacting the sales department. You must be VAT registered to qualify for Trade.

You can also download one from [www.vdctrading.com](http://www.vdctrading.com)

**International customers:** International customers may use Telegraphic Transfer or credit/debit card as a form of payment. All Bank Charges including currency conversion fees must be paid by the customer. Goods cannot be despatched until full payment is received.

### Delivering your order

At VDC our practice is to process and despatch orders as quickly as possible. Stock permitting, orders received before 5:00pm are delivered the following working day. The carriage method chosen can make a big difference to how quickly and efficiently you receive your order. Please consider all the options carefully:

**Collection:** You can collect from us any time between 9am - 6pm Monday - Friday or earlier by special arrangement.

**By courier:** We believe that we have finally found carriers that will provide the same high quality service as we do – so no Weakest Link!!

**Same day local deliveries** (Central & Greater London) are by bike or van and are all charged at cost. Please contact our sales department for a quotation.

**By post:** We have good rates from the Royal Mail and offer both registered and unregistered services.



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networking



racking



mains



cable accessories



miscellaneous



appendix



index

# dealing with vdc

3

## Dealing with VDC



### Receiving

#### UK Mainland – Next day delivery:

Packages up to 20kgs are as follows:

Any time from 7.00am to 6.00pm	<b>£7.90</b>
Next day mainland UK – before 12:00 p.m.	<b>£10.50</b>
Next day mainland UK – before 10:00 a.m.	<b>£20.00</b>
Next day mainland UK – before 9:00 a.m.	<b>£22.00</b>

Saturday deliveries add £10.00 to the delivery options above.

**Please note: For all Mainland UK deliveries please add £0.40 per kilogram for items over 20kgs.**

#### UK Mainland Pallet Rate (per pallet)

Up to 300 kilos Next Day	<b>£80.00</b>
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#### UK Mainland Pallet Rate 2 day service – Please call for a quote.

UK Offshore & Channel Islands:	<b>2 Day Service Only</b>
Any time from 9.00am to 6.00pm	<b>£42.50</b>

**Please note: For all UK Offshore & Channel Islands deliveries please add £0.90 per kilogram for items over 20kgs**

#### Northern Ireland:

Next day	<b>£40.00</b>
Next day before 12.00 Noon	<b>£43.00</b>
Next day before 10.00am	<b>£46.00</b>
Next day before 9.00am (Belfast Only)	<b>£49.00</b>

Saturday deliveries add **£10.00** to the delivery options above.

**Please note: For all Northern Ireland deliveries please add £0.82 per kilogram for items over 20kgs**

#### Republic of Ireland: 2 day Service Only

Any time from 9.00am to 6.00pm	<b>£30.00</b>
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**Please note: For all Republic of Ireland deliveries please add £0.60 per kilogram for items over 20kgs**

**By Post: UNREGISTERED:** Up to 2 kilos: Our customers generally use the postal service for small non-urgent parcels, as delivery cannot be guaranteed. We also cannot offer proof of delivery with this service.

**PLEASE NOTE: DUE TO PAST EXPERIENCE SHIPMENT VIA UNREGISTERED POST IS AT THE CLIENT'S OWN RISK.**

**By Post: REGISTERED: Up to 2 Kilos:** This service does offer proof of delivery.

**Exports:** International Freight prices are based on weight and urgency. VDC have negotiated excellent rates with several major freight forwarders, which we pass on at cost. Consignments to mainland Europe take between 1 and 6 working days depending on the country. Clients also have the option of arranging their own collection. We provide packing lists on request.

The carriage charge for any international destination will be estimated at the time of the enquiry and may change once the order is picked and packed.

**Prices:** All carriage prices shown in this catalogue exclude VAT. Any quotes for goods or services also exclude VAT. Whilst VDC endeavors to maintain prices, fluctuations outside of our control do occur. In the event of this, the customer will be informed at the time of ordering.

This catalogue supercedes all previous VDC Trading Limited publications and price lists.

For a complete listing of our terms and conditions of sale please see the back of the catalogue.



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cable accessories



miscellaneous



appendix



index



## VDC green statement

At VDC Trading Limited we recognise our responsibility as a manufacturer and a supplier to run our business in an environmentally responsible way.

We believe this has to start at the very beginning of the chain so we have worked with our largest suppliers to find solutions to cut down on excessive packaging in an attempt to reduce VDC's carbon footprint.

We generate electronic order confirmations, invoices and statements now to the vast majority of clients cutting down on a massive amount of paper.

Every 4 sacks of mixed paper recycled saves 1 tree and 50kg of CO<sup>2</sup>.



[www.greenachiever.co.uk](http://www.greenachiever.co.uk)

Early in 2011 we joined The Green Achiever Scheme. By joining we have become even more aware of what we can do as a business. We have recycling collection bins located around the building, recycling everything apart from food waste.

As in any business we do generate waste but at VDC we recycle whatever we can.



## VDC goods return policy

- All items returned whether repairs or stock must have a returns authorisation number. This number must be on the outside of the package.
- General stock returns may be returned within 1 month of purchase. They will incur a 25% restock fee and must be in re-saleable and pristine condition and where necessary be in its original packaging; otherwise credit will be denied and the goods will be returned to the client at their cost.
- Any manufactured item is non returnable. We can however modify the original item, but this will incur a charge.
- Non standard items bought in especially at the client's request are non returnable and non refundable.
- Collections can be arranged if the client has no means of returning the goods and this will be charged at cost and reflected in the final credit.
- If a collection is arranged and no goods are given to our Courier a fee of £11.40 plus vat will be charged to the client's account.
- **IF THE ISSUE IS DUE TO A VDC ERROR CLIENTS MUST NOTIFY US WITHIN 2 DAYS OF RECEIPT OF THE GOODS. FAILURE TO DO SO MAY JEOPARDISE YOUR CREDIT.**



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connectors



patching



networking



racking



mains



cable accessories



miscellaneous



appendix



index



# contents

5



**VDC - Company profile** Ethos and Ethics, Clients and achievements, Market sectors, Company Headquarters.

7-12



**Head space** Technical advice, Bespoke design, Custom metalwork and special ops.

13-20



head space



**Van Damme** Multicore, single and composite cables for Pro-audio, Touring, Broadcast, Marine, Medical, Automotive and Public domain applications and Low Smoke Zero Halogen (LSZH) installation cables.

21-118



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**Cable** VDC Contractor Series, Audio, Video, Data, Control and Mains cable solutions including Low Smoke Zero Halogen (LSZH) options.

119-162



cable



**Manufacturing** Audio single, splitter and speaker cable assemblies. Audio multicore looms and multipin assemblies. Stagebox systems. Video, RF and Camera systems. Data, networking and control assemblies, HDMI, DVI and VGA assemblies.

163-252



manufacturing



**Connectors** Audio, Video, Data networking, RF, multi-pin, camera, broadcast and combination connectors, adaptors and support infrastructure. Data and networking connectors. Crimp, insertion and extraction tooling.

253-308



connectors



**Patching** Van Damme Stage and Wallboxes. Audio, Video and Data patchbays and patchcords. Custom and combination patchbay options. Signal distribution, switching and splitter hardware solutions.

309-330



patching



**Networking** RJ45 patchbays, keystone panel RJ45s, frames and faceplates, RJ45 connectors. Fibre Optic patchbays, breakout boxes, adaptors and faceplates.

331-338



networking



**Racking** 19" Racks and accessories. Wall-mount racks. Rack cases, shelves, fans, lights and drawers. Blanking panels, hardware and fixings.

339-350



racking



**Mains** Distribution modules, 16A - 125A Ceeforms, IEC assemblies and connectors, cable reel extensions and distros, 13A mains plugs and trailing sockets.

351-366



mains



**Cable accessories** Metal and HD plastic cable reels and cable management. Cable prepping and management accessories. PTV and Brady numbers, cable marking and ident solutions. Clear, black and glued heatshrink. Sticking Tape of all varieties.

367-388



cable accessories



**Miscellaneous** Tools, Torches and Testers. Solder and service aid sprays. NTI audio test equipment. Procell batteries. Fish tapes.

389-402



miscellaneous



**Technical appendix** VDC standard pinouts. CSA/AWG chart. IP ratings. Multipole panel cut-out dimensions. Van Damme, Def-Stan IEC & other colour codes. Resistor colour code. Wall box dimensions. Conversion factors. Category cable charts. Van Damme Marine IEC classifications.

403-420



appendix



**Index** Alphabetical index. Stock code cross-reference chart. Terms & conditions.

421-442



index

6



head space



van damme



cable



manufacturing



connectors



patching



networking



racking



mains



cable accessories



miscellaneous



appendix



index

# What's the idea with the icons?

For our latest catalogue's theme and to add a touch of our own creative identity we have chosen to illustrate the importance of good design. Striking the correct balance between form and function is critical to make a product perform its role. This depends entirely on good design.

Design manifests itself in absolutely every aspect of our lives. From the houses we live in to the shoes we wear to the phone we use to the car we drive every component has been considered, costed, designed and produced. The quality of these aspects determine the design's effectiveness and how pleasing or frustrating the product performs.

To demonstrate the significance of good design we have illustrated in this catalogue some of the world's most iconic and in some cases beautiful and timeless designs like the Starck fruit juicer. Conversely, the genius is not always in the appearance but in the simple and effective way that the object performs its role. Where would we be without paper clips or safety pins or even cable?



# company profile



## **Swiss army knife**

Originating in Ibach, Switzerland, the Swiss Army knife was first produced in 1891 by Karl Elsener, which later became Victorinox, for the Swiss military.







## Ethos & ethics



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connectors



patching



networking



racking



mains



cable accessories



miscellaneous



appendix



index



*Sales and Customer Service Department*

At VDC we feel it is critical for our clients to 'get us' and what we are trying to achieve.

We place a huge amount of importance in getting it right and delivering a quality and cost effective product or solution with minimum hassle - that's what we get paid for and that's what we 'hang' our reputation on.

We genuinely believe our near obsession with product quality and customer service is unparalleled.

We pride ourselves on our high standards and integrity. We actually enjoy the 'request the impossible and we will deliver if it kills us' attitude.

Our mission statement 'Route of least resistance' is hopefully more than just a clever play on words.

Clearly sentiments and statements like these aren't worth the paper they're written on and the real acid test comes with the actual experience of dealing with VDC. Essentially the customer experience is entirely dependent on the quality of our service before and after sales, and the lasting performance of our products.

Possibly the only true barometer of customer satisfaction in business is reflected in the condition of the company in question. This could be measured by the durability of the organization.

VDC will celebrate a milestone on the 5th October 2012 by being in business for 25 years. We aren't smug or complacent about this fact, but proud about making some good decisions along the way that has enabled us to come of age and feel like a grown up company!

In recent years the financial world has changed beyond recognition, consequently this has impacted enormously on business confidence and behaviour. Whilst we are constantly brow beaten by doom and gloom from the media the only real alternative is to remain positive, think 'out of the box' and seek out the otherwise overlooked and often glaringly obvious opportunities.

One of these opportunities is in the changing way people spend money. The internet has become a very powerful sourcing tool and people have never been so informed about anything and everything. Gaining this valuable knowledge has empowered people to become professional purchasers – cutting out the middleman and negotiating deals. Couple this with the fact people won't suffer poor quality or tolerate being fobbed off with shoddy service means a business has to be on it's game. You can never assume customers don't have alternatives. Conversely, get it right and there are huge possibilities.

At VDC we are acutely aware of this 'survival of the fittest' scenario and are constantly reviewing our process and procedures or our stock levels or our IT systems in order to deliver what it 'says on the jar'.







We actually enjoy the progress and the change culture our busy world demands - it keeps it interesting. We also endeavour to try and perform the impossible three way juggling act of quality, service and price. Customers have been conditioned to expect a fair share of each of these when making a purchase, we all do.

Another vital lesson that running a business over 24 years has taught us is that good staff and good suppliers are the hardest things to find. We believe that these are the two most critical factors in making a business function correctly.

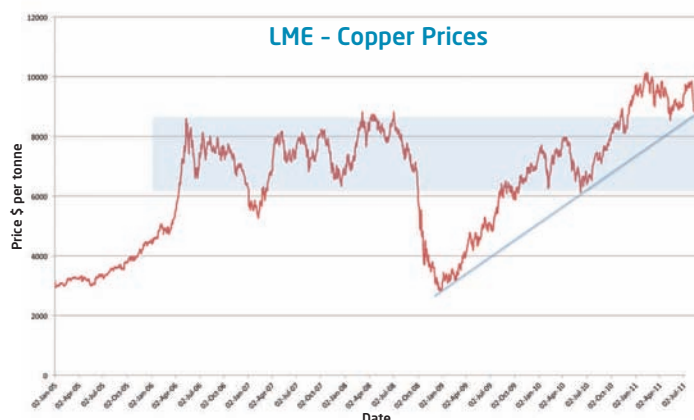
## Satisfaction

VDC continues to be and will remain a 'can do' company. For us to evolve and develop the most valuable opinions are those of our customers. People have a habit of rarely telling you how happy or unhappy they are with your products or service. They are more comfortable discussing it with somebody else. At VDC we want to know so if you have any comments so please tell us at: [thecustomerisalwaysright@vdc trading.com](mailto:thecustomerisalwaysright@vdc trading.com)

This latest catalogue has a plethora of new products, improvements and amendments. Most of our product offering has had a major shake down and re-vamp, especially the Van Damme range which has been massively expanded and brought right up to speed to cater for current demands and advancing technologies.

For many years we have managed to stand by our illustrated prices but with the recent turmoil of copper and PVC prices (and many other raw materials) it has been somewhat of a moving target.

Opposite is a chart tracking the copper price movements over a 6 year period, need I say more. Prices are dropping and hopefully becoming more stable but who knows?



## Our suppliers

The other side to being a service orientated organization is the quality of the products that VDC supply.

Our suppliers are as integral to the business as our customers. We depend on them as much as you depend on us. Consequently, we only ever choose well established and well respected companies to supply us. Below are a few of our key suppliers:



**Switchcraft**



**HellermannTyton**



We work very closely with them and are constantly evaluating, redesigning and improving wherever we can. We are not of the 'if it isn't broke don't fix it' mind set. We firmly believe there is always room for improvement.

## IMPORTANT

Prices for all our products can be viewed at - [www.vdc trading.com](http://www.vdc trading.com)



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miscellaneous



appendix



index

10



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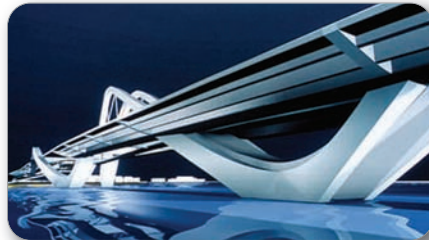
miscellaneous



appendix



index



Due to the quality, design and flexibility of our products and the expertise we offer we are in the fortunate position of serving many market areas. We have few limitations when it comes to resolving specialist cabling issues largely due to the years of experience and knowledge we have accrued.

We connect both the domestic and business world with our products. If there is sound, vision, recording or any type of presentation or performance, then at some level VDC products are likely to be at work. Our customers range from blue chip corporations, Government bodies, touring bands, production companies and education authorities.

**Check out some of our clients below – this might explain why we can't get it wrong!**

## Tours

The Script  
The Saturdays  
Adele  
Iron Maiden  
Mumford and Sons  
Rhianna  
New Order  
Jessie J  
Coldplay  
Radiohead  
The Stone Roses  
Kaiser Chiefs  
Il Divo  
Biffy Clyro  
Claire Maguire  
Everything Everything  
Dizzy Rascal  
Nero  
Death in Vegas  
Aloe Black  
Foo Fighters  
Kings Of Leon  
Arctic Monkeys  
Snow Patrol  
Razorlight  
Oasis  
Muse  
Keane  
The Feeling  
Kaiser Chiefs  
Franz Ferdinand  
Robbie Williams  
AC/DC  
Take That  
McFly  
Pendulum  
The Kooks  
Hard-Fi

## Studios

Abbey Road

*"Van Damme has consistently delivered a quality cable solution to the studios for over 20 years"*

*Abbey Road Studios*

Air Lyndhurst  
Sarm  
Jungle  
Zoo  
Wave Recording Studios  
Analogue Baby  
Rimshot Studios  
Sony Computer Centre  
BBC Maida Vale  
PWL  
British Grove  
Cream  
Dean Street  
Yamaha Audio Support Centre  
Boosey & Hawkes  
Factory  
Snap!  
Mixing Rooms Glasgow  
Groove Armada  
Imogen Heap  
Strongroom  
Hook End Manor  
Riverlight

## Placebo tour crew feels the 'Van Damme effect'

"In over 200 shows, with 56 lines running every night, in over 60 freight moves to more than 30 countries on every continent on the planet, and with the best part of 200 ins and 200 outs, including at least 90 festivals, we didn't lose one line. Not one mic cable, one XLR, one multipin line. Nothing broke. It's nothing short of astonishing"

*Ian Nelson, Director at LEE Engineering and Placebo FOH engineer*



# clients & achievements

11

## Installations

Westfield Stratford  
Ministry Of Justice  
Moscow Concert Hall  
Wimbledon  
ENO at the Coliseum  
Bank of America  
Salisbury Cathedral  
The 'Euro Fighter'  
National Theatre  
Centre Parcs  
Ministry of Sound  
Royal Festival Hall  
Barbican  
UK Magistrates &  
Supreme Courts  
Westfield Shopping Centre's  
Crow TV  
Matter - 02 Centre  
Institute Of Contemporary Art  
Heathrow Terminal 5  
Ascot Racecourse  
Nomura Bank  
Westminster Live  
Dance East  
Mercedes World

## Marine

Amels  
Feadship  
Harris Grant Associates  
Lurssens  
Royal Huisman  
Sunseeker  
Thompson Cruise Liners

## Film & Broadcast

BBC OB  
BT OB  
ITN  
Channel 4  
CNN  
Gearhouse Broadcast  
Bloomberg  
Fox  
Sky  
Arena TV  
Shepperton  
Pinewood  
B Sky B HQ

## OEM/Corporate

Aston Martin  
Pentax  
PRS Guitars  
Marshall Amplification  
Digico  
Yamaha  
Digidesign  
VDOSC L'Acoustics  
SSL  
Session Amplifiers  
Pfizer  
Ford UK  
McLaren

## Presentation & Shows

Olympic Games  
X-Factor  
We Will Rock You  
Lovebox  
Queens Diamond Jubilee  
Bestival  
V Festival  
Bill Bailey  
Britain's Got Talent  
Tim Minchin  
Strictly Come Dancing  
Big Chill Festival  
Womad  
Jools Holland  
Michael Jackson Experience  
Glastonbury Festival  
Download Festival  
Isle of Wight Festival  
Royal Tournament  
Edinburgh Tattoo  
Rockness  
Commonwealth Games  
Green Man Festival  
The Lion King  
Bombay Dreams  
Reading & Leeds Festivals  
Latitude Festival  
Big Brother  
Goodwood Festival of Speed  
Goodwood Revival

## Education & Government

SSR Manchester  
Millfield School  
Charles Darwin School  
Thames Valley University  
The Met Office  
Metropolitan Police  
RNIB  
Eton College  
Imperial War Museum  
City Of London Boys School  
Queen Margaret University  
Academy Of Contemporary  
Music  
York Heslington University  
Reading University  
Bournemouth University  
Royal Northern College of  
Music  
Academy of Music  
Duxford Imperial War Museum

## Post Production

750 MPH  
4MC  
Grand Central  
Zoo  
Envy  
White Rooms  
Goldcrest  
Platform



## Stadiums

Wembley  
The Emirates  
Reebok  
Stamford Bridge  
Old Trafford  
Ricoh Arena  
Ashton Gate  
Oakwell



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miscellaneous



appendix



index

12



# headquarters



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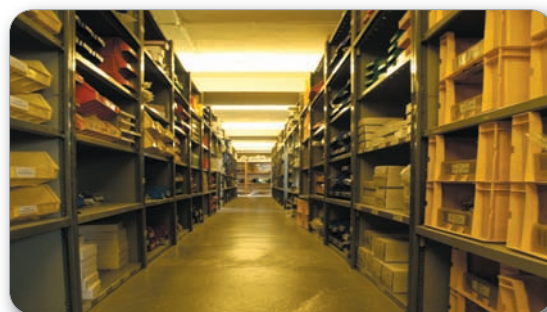
miscellaneous



appendix



index



## Personal thanks

The following individuals have performed at a 'beyond the call of duty' level of help and support for which I would like to personally thank them.

The word 'catalogue' always strikes fear in my heart (and bank account), and if it wasn't for the following and their outstanding efforts, this catalogue wouldn't have been possible:

**Jay & Martin Johnston** of Outsorcery Creative – Design and 'Mac Monsters'

**Dug Guthrie** – Technical Director of VDC – Cable Guru **Sally Holden** – M.D. of my domestic business!

**Graphicom (Italy)** – for their quality and stylish printing

With much gratitude

**Niall J. Holden**

CEO